

Dreiheit House International Pte Ltd

(Company Reg. No. 201027432M | GST Reg. No. 201027432M)

7030 Ang Mo Kio Avenue 5 #04-27 Northstar Singapore 569880

Tel: (65) 6694 2040/41 | Fax: (65) 6694 2042

Email: info@dreiheithouse.com | Website: www.dreiheithouse.com



Marketing & PR Executive

Dreiheit House International Pte Ltd

Responsibilities :

- Ability to perform marketing related tasks: market research and intelligence, strategy formulation and implementation, advertising, and media planning.
- Excellent oral and written English communication skills with the ability to copy write for marketing related material (e.g. PR, Web content, External Communication).
- Sound knowledge of popular social media platforms with experience in managing accounts, advertising, and customer relations.
- Achieve visitor attendance targets of the assigned projects by planning and execution of effective marketing campaigns, especially social media.
- Execute a digital influencer activation campaign.
- Produce print and electronic marketing materials including brochures, newsletters, eDMs advertisements.
- Formulate media/ advertising plan and buys.
- Plan and conduct market research.
- Prepare regular marketing reports, post event.

Requirements :

- Singaporean are welcome to apply.
- Ability to build strong business rapport at all levels.
- Understand marketing with a strategic mind.
- Able to work under pressure and tight deadlines.
- Hardworking and reliable.
- Adaptable and flexible.

Personal Attributes :

- Independent and resourceful.
- Good communication & interpersonal skills.
- Passionate for hospitality industry.

Other Information :

- Job type : full time, permanent.
- 5 days work week, 9am to 6pm.

Only shortlisted candidates will be notified.

Please forward detailed resume with recent photo, indicating reasons for leaving, last drawn salary, expected salary and date of availability in MS Word format to: hr@dreiheithouse.com.

We regret to inform only shortlisted candidates will be notified.
Thank you for applying. Have a great day ahead!